

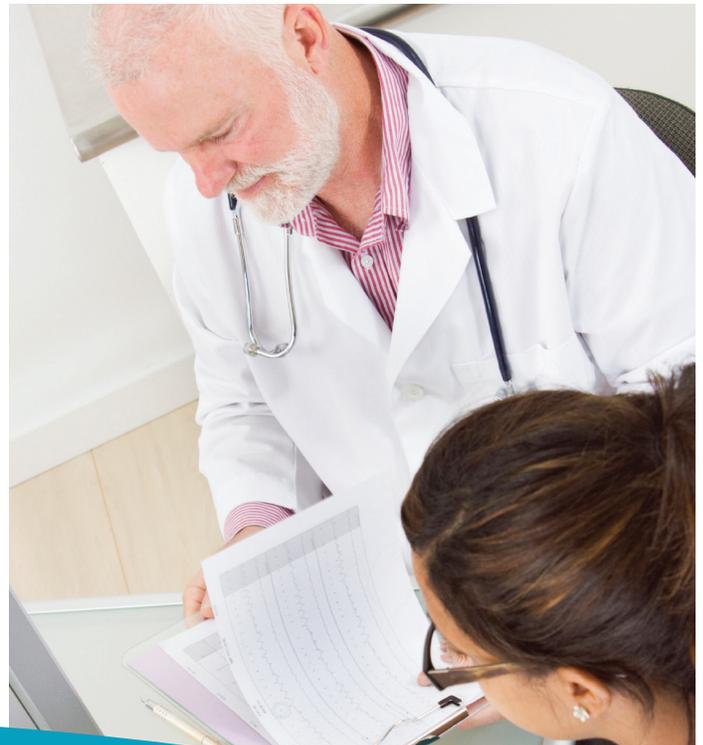
## Detect and Prevent Fraud with ID Authentication

Managing risk, fraud and compliance is a never-ending, constantly changing obligation in healthcare. Standard Register Identity Authentication Solutions can provide astute guidance and information that our clients need to manage their evolving risk, fraud and compliance demands.

We help healthcare organizations mitigate the serious potential for identity theft and insurance fraud, erroneous billing and promote industry regulatory compliance. Our comprehensive solutions help automate and streamline processes to detect and prevent new and traditional types of fraudulent activity and manage risk levels.

Historically, nearly one-third of patient registrations have serious demographic errors. However, with our ID Authentication Solutions, you can significantly reduce the opportunity for errors. It captures the data from government-issued IDs by reading the magnetic stripe or bar code, then it populates data on a screen for review. Upon verification, data can be sent directly into your ADT or HIS system, eliminating the need for hand-keying patient data. With all demographic data verified prior to service, you can improve downstream processes, reduce administrative costs for correcting errors and enjoy these benefits:

- **SUBSTANTIATES POSITIVE PATIENT IDENTITY –** Utilizing real-time search and matching technology, ID Authentication verifies patient identification.
- **REDUCES RISK OF IDENTITY FRAUD –** Healthcare systems can easily corroborate that the presented identity data is valid across numerous data sources.
- **MAINTAINS TRUST –** By securely gathering a patient's private information, providers continue to protect their reputation.
- **REDUCES COSTS –** Comprehensive data allows health systems to formulate better information and avoid incorrect decisions.
- **REDUCES RISK OF BILLING FRAUD –** By running patient information through Fraud Alert, providers can determine quickly if the patient is on a government watch list for healthcare fraud.



- Identity Verification and Authentication
- Data Accuracy and Integrity
- Patient Safety and Risk Mitigation
- Revenue Protection



# A Trusted Partner in Healthcare



With our Identity Authentication Solutions, you can verify the identity of individuals by cross-referencing more than 23 billion records from multiple and independent data sources. Within seconds, our Verify ID module assesses the presented identity information and empowers your hospital with the knowledge to make the most appropriate decisions in accordance with your mission.

Healthcare fraud schemes have become more sophisticated and morph quickly in response to anti-fraud initiatives. Innovative uses of information technology have dramatically enhanced our ability to respond to this challenge. The Fraud Alert module is designed to notify you of potential healthcare fraud and abuse, at the provider, physician and staff levels directly or indirectly involved in the provision of healthcare services paid for by any federal program. Our products and services will also support provisions consistent with recent developments in states that have made compliance programs mandatory for Medicaid providers.

## Standard Register's Comprehensive Patient ID Authentication Solutions

- Improve productivity by reducing downstream operating costs in the revenue cycle and improving the collection of data essential to manage charity care and reduce bad debt
- Decrease fraud losses and healthcare system abuse with a comprehensive, accurate and timely screening service
- Reduce healthcare compliance risks by detecting and preventing potential fraud with simple alert management based on list matches in real-time screening
- Streamline operational efficiency with a single solution for the full range of staff, providers or facility screening services

## Nearly 100 Years of Healthcare Experience

Standard Register has a rich heritage in healthcare, managing the critical communications that guide care and improve patient outcomes. It began with clinical forms. Now we use our expertise more broadly employing leading technologies and best practices to accelerate performance, attract and educate patients, enhance their safety and improve the quality of care.



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