

source. create. differentiate.

SR Promo™

By Standard Register

PROMOTIONAL PRODUCT FEATURES:

With so much to do and so little time, you'll appreciate the comprehensive suite of promotional products and services. You can say good-bye to the hassle of running down promotional items for upcoming events and special programs. Make us a part of your creative team and we'll find just the right gifts and giveaways — or help create one to effectively:

- Enhance the Patient Experience
- Offer a Warm Welcome to New Neighbors
- Simplify and Optimize Programs & Events
- Enhance Campaign Response
- Recognize and Energize Employees

Shop Our "Mall"

Located at the corner of amazing and get-it-now, www.SR-Promo.com provides 24/7 access to health and fitness items, hats and caps, apparel, totes, mugs, clocks/watches, awards — more than 12,000 items, including a special "24-hour" catalog of items we can imprint and ship within a day! Shop by category, price or season. Check out our quarterly specials, too. Within a few clicks, you can find what you want and return to your bigger marketing challenges.



Shop 24/7 on SR-Promo.com



A SINGLE SOURCE FOR PROMOTIONAL MARKETING

- Print and Promotional Items
- Ideation and Design Services
- New Product Development
- Kitting and Fulfillment
- Warehousing and Distribution
- Inventory Management
- Consolidated Invoicing



Develop Your Own Signature Product

It's a competitive landscape. Of course, you want something that's uniquely yours — not simply branded with your logo, but custom-created to truly differentiate your hospital and create an emotional connection to your brand.

We'll source a supplier and pull in our design staff to turn your concept into a product — such as distinctive teddy bears for young patients in your pediatric unit. We'll help you make a statement about a premier service line and an emotional connection with your patients.



Put on Our Creative Hats

Let's work together to define exactly what you want and what you're trying to achieve. We have a team of dedicated specialists ready to brainstorm and source what you need.

Imagine the Possibilities!

- **A PREOPERATIVE KIT:** Schedule of appointments, map, branded medical diary and stress ball in a branded bag
- **A HELLO BABY KIT:** Customized baby frame and baby's first diary
- **A HEART-SMART RECOVERY KIT:** Branded pedometer, fitness diary, a MyHealthTeam magnet with contact numbers for 24/7 nurse line, nutritionist, etc.

Advance Your Reputation

Standard Register Healthcare is a recognized leader in managing healthcare information and communications. You can rely on us to elevate the brand experience and enhance communications for your stakeholders — patients, staff, physicians, benefactors and the community at large. We provide you with the resources and technologies that improve performance and control costs, advancing the patient experience and your reputation.