



## Advance Your Reputation and Communicate Value Flawlessly

*Your brand and key messages are communicated every day in the documents, proposals and presentations that your employees publish and deliver to your customers. You meticulously create brand standards and critical content; your employees articulate vital information and analysis to your customers. So why not use the most advanced and secure On-Demand Network to produce and distribute these critical communications?*

**On-Demand Publishing Solutions** from Standard Register can take care of all your document printing and delivery needs so you can focus on what you do best — running your business. More than ever before, companies just like yours are leveraging our expertise and the power of our nationwide on-demand publishing and logistics network to advance their reputations and improve consistency, quality and brand compliance. They realize that by entrusting their printing to our document publishing professionals, they're able to cut costs, improve document quality and consistency, reduce time to market, bolster environmental sustainability initiatives and allocate more time and resources to growing their businesses.

Through our professional services, industry-leading technology and best-in-class supply chain, we take the risk, overhead and frustration out of on-demand publishing. We give you total control of the process with easy-to-use Web-enabled tools that are scalable to meet the needs of your business. We eliminate the costs associated with the installation and operation of expensive printing equipment, logistics headaches, obsolete document storage and disposal and the investments required to ensure the safety of confidential data. And we back it all up with dedicated customer service that extends from process optimization and document design to on-time delivery and everything in between.



### HOW YOU'LL BENEFIT

On-Demand Publishing Solutions from Standard Register can help your business grow by:

- *Enforcing your brand standards, standardizing the look and feel, quality and effectiveness of your printed documents and publications*
- *Securing proprietary, personal or sensitive information from creation through the publishing process*
- *Optimizing digital kitting and fulfillment processes*
- *Reducing inventory and distribution costs*
- *Speeding up turnaround times by producing materials close to where they're needed*

## Advanced Technology to Advance Your Business

Cost-effectively creating and managing printed materials in the digital age requires the integration of advanced tools to optimize processes and help you work smarter, not harder. Because we're at the forefront of on-demand publishing technology, we give you access to valuable resources that make it easier than ever before to design, produce and distribute your communications; whatever they may be. We use state-of-the-art design and production equipment, and our Web-enabled SMARTworks® platform provides a powerful suite of applications that gives your organization the means to more efficiently source, manage and control spending right from your desktop.

- Web-enabled tools that move orders from the customer desktop to production within minutes
- Industry-leading technology in color management from software to output devices to ensure high-quality, vibrant color for engaging color documents
- Ability to configure orders and upload files on a secure print platform
- Self-service Web tools for simple or complex applications
- Reporting capabilities that ensure transparency and quality control
- Over 800,000 satisfied end users to date

### LEAVE IT TO US

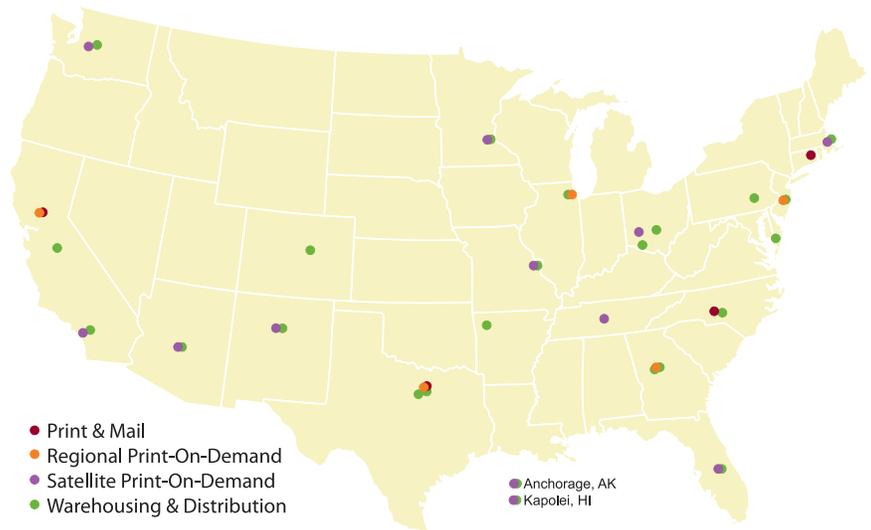
Partnering with us will:

- Eliminate large capital investments for printing equipment and facilities
- Curb high production, labor and freight costs
- Make inconsistent quality and processes things of the past
- Improve disaster recovery
- Put you in control with Web-enabled tools
- Grant you total transparency with in-depth reporting capabilities

## A Nationwide On-Demand Publishing Network

To help you get the documents you need where and when you need them, we maintain an expansive 19-facility network throughout the U.S. Each one is fully equipped with the industry's best technology and support staff to ensure that you get the quality, performance and value that set Standard Register apart from the competition.

- Our network of 19 on-demand publishing and distribution centers across the U.S. allows customers to reduce freight expenses
- Same-day service in major markets, without the overnight expense
- Our network reaches over 75% of the U.S. market with one-day UPS® Ground Service; no need to pay overnight freight costs from one location
- Continuing investments in the latest digital printing equipment and technology ensures quality and value
- Color management capabilities to enhance your brand
- Combine warehouse items with on-demand printing for kitting and distribution



**From beginning to end, in-house publishing carries a lot of risks that don't necessarily make sense for businesses that don't specialize in printing. On-Demand Publishing Solutions from Standard Register provide everything you need without the liabilities and headaches of maintaining your own in-house publishing. Contact Standard Register today to get started.**



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