



## Advance Your Reputation and Streamline Your Branch Operations

*Competitive pressures in today's financial services market are forcing retail banks to be more aggressive than ever in efforts to generate revenue and build and retain a loyal customer base. Your financial success and brand reputation are driven by your customers' experiences, and one important customer touch point is the creation of official items such as checks and money orders.*

*With significant time and money invested in processing official items, from the procurement of base stock for checks, to reconciliation and reporting, you're often using personnel and hardware inefficiently. What's more, lengthy transactions and wait times while processing official items can significantly decrease customer satisfaction. Not only do your customers lose patience, you lose a valuable opportunity to cross sell other bank services, as your tellers inefficiently process these requests instead of engaging customers during this important face-to-face time.*

*Standard Register's **Branch Automation Solutions** introduce highly efficient processes for official item creation, printing, inventory management and reporting, while simultaneously creating a positive customer experience and adding a level of protection against fraud. Through our combination of technology, services and supply chain, you'll streamline workflows, reduce operational costs and minimize fraud opportunities — all while enhancing your brand and reputation.*

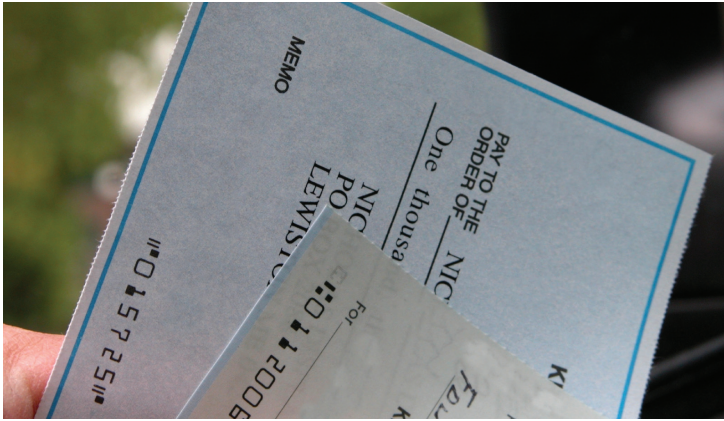


### Provide a Seamless Transition with Teller Platform Integration

Standard Register's technology is flexible to meet your needs. Our secure disbursement software can accept data from your bank's system and generate an official item. When integrated with your current teller platform, a level of familiarity for tellers translates to a seamless workflow transition.

### Create Secure Disbursements with One Click and Specialized Print Devices

Leveraging Standard Register's intelligent printing solution, you can create secure disbursements with just one command — in one laser printer pass — from one supply of stock. With built-in authorization controls, you can rest assured that you'll remain in compliance with business rules and government regulations.



Our MICR laser printing provides a single, secure platform with the means to produce secure, negotiable documents on blank safety check stock. Secured MICR laser printers apply the magnetic toner for the MICR line at the same time it prints. This includes check numbers, recipient names, check amounts, company logos, authorized signatures and more. The printer itself has secure features as well, such as log controls, secure communication and locked drawers to ensure official items are protected from theft.

You also have an option for the creation of starter checks, enabling accounts to be opened and activated more quickly, and allowing for the printing of checks on demand for those customers who have run out of checks and have an emergency need. Not only will your customers appreciate the service, these options have proven to generate additional revenue for each branch on a continual basis.

## Save Resources and Reduce Risk with Automated Reporting and Reconciliation

When considering the time spent manually logging data, reviewing logs, processing voids and researching missing items, you'll find a significant return on your investment with branch automation as your costs will only be around the product, not the process. In addition, you'll minimize losses and reduce the risk of unauthorized checks with automated reporting and reconciliation functions. A complete audit trail enforces accountability for all items issued, paid or voided, while simultaneously giving you the flexibility to choose the type of report information or degree of detail you want to receive.



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## Efficiently Manage Base Stock Inventory

With Standard Register's Branch Automation Solution, you'll also automate inventory replenishment with predefined guidelines regarding desired inventory levels, reorder points and reorder quantities at the branch level. You'll save both time and money while eliminating the need to store blank check stock in-house, while also reducing the associated risk.

## Minimize Opportunities for Internal and External Fraud

With a typical organization experiencing more than one fraud attempt in every 1000 documents issued, Standard Register can be a valuable ally in protecting you against loss. Since no single security feature is effective alone, our Branch Automation Solutions incorporate a well-designed set of physical and system features — from secure base stock to secure printers — so you can more fully protect yourself from loss.



**Regardless of the sophistication of your current payment systems, our Branch Automation Solutions give you a single source to transition to faster, streamlined operations with a significant return on investment, while improving customer service, capturing opportunities to cross sell other bank services and advancing your brand reputation. Contact Standard Register today to get started.**



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