



## Optimize Your Processes, Buy Smarter and Control Your Spending

*Strategic sourcing is no longer an option — it's a necessity in order to turn a profit in today's volatile market. And in a highly competitive environment, high-quality, cost-effective, secure business communications are vital to your image and your bottom line.*

*If you're like most procurement professionals, you're concerned about not having solid internal workflows in place to help you drive cost savings and streamline operations among a broad supplier base including those surrounding your document and print management.*

*In fact, most organizations don't have a holistic view of their document-related expenses. Document creation, production and management is fragmented. Printing is sourced by multiple departments, with little opportunity to share best practices or leverage volume. Efforts are duplicated, documents proliferate and obsolete documents take a bite out of budgets and operational efficiency.*

*Business is flooded with payroll and expense checks, statements, invoices, product identification labels, shipping and receiving documents and labels, and training and marketing materials. Whether your operation is paper-based, digitized or somewhere in between, Standard Register's industry-leading technology, professional services and supply chain expertise give you the means to look at the whole picture, uncover hidden costs and take control of spending. And we deliver it all at a competitive price.*

### Enterprise Print Management

Standard Register's Enterprise Print Management Solutions provide a powerful suite of services and products for you to efficiently manage your print supply chain.

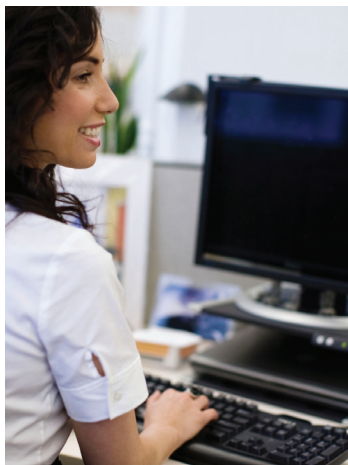
We help you execute all your departments' communication initiatives —including Marketing, Finance and Administration, Human Resources and Operations — and protect your reputation by matching the right solutions to the initiative.

As part of our consultative services, our experts conduct a full audit of your documents and processes, developing an enterprise-wide strategy to establish version control, reduce costs and increase efficiency. We examine those areas where documents and print most commonly occur — at the desktop, your in-house print shop and outside commercial printers. We understand document lifecycle management and can quickly identify ways to streamline operations and reduce costs for the long term, identifying ways to standardize, consolidate, streamline and eliminate obsolescence or duplication.

#### HOW YOU'LL BENEFIT

- *Aggregate spend across your enterprise to maximize efficiencies*
- *Optimize document management processes*
- *Create measurable cost reduction initiatives*
- *Drive compliance and supplier diversity initiatives*
- *Aggressively deliver sustainability/environmental results*
- *Lower the total cost of document management across your enterprise*

In addition, Standard Register offers strategic sourcing services so you can easily meet supplier consolidation targets. With hundreds of qualified and diverse suppliers in our network, Standard Register matches the ideal supplier to your specific business goal. We specifically maintain a broad base of diverse suppliers and suppliers with a focus on environmental sustainability to assist our customers in meeting diversity and green initiatives. If needed, suppliers that deliver specific needs for your business can easily be integrated into our network.



What's more, we can provide you with the desktop technology to effectively track and control spending. Our Web-based SMARTworks® platform provides a powerful suite of applications that gives your organization the means to more efficiently source, manage and control spend, and regular scorecard reporting allows transparency to costs, ensuring you are getting the savings you expected.

## Specialized Print Solutions

Our Specialized Print Solutions allow you to take advantage of almost a century of our rich print history and communication innovation, so if you produce pieces that have specialized requirements, our device level certification, materials science innovation and custom manufacturing configurations enable you to define exact production specifications that solve your unique needs.

What's more, as a recognized leader in document security and secure printing, Standard Register has taken a proactive role in document fraud

prevention. With a thorough understanding of business documents and practices, and a broad technology and engineering capability, we help companies prevent fraud in all its forms — counterfeiting, document tampering, identity theft and embezzlement.

## On-Demand Publishing Solutions

Smart businesses look for the most efficient ways to access, produce and distribute both internal and external communications. They are also looking for ways to personalize documents for their customers and employees, with more targeted, much more effective messaging.

Our on-demand services, using the Web and state-of-the-art production services, do just that — you can now print what you want, when you want it, with customized

personalization, in the exact quantities you need — using digital printing technology that also allows smaller print runs and shorter turnaround times.

### HOW YOU'LL BENEFIT

- *Improve throughput and effectiveness of document-related processes*
- *Integrate document technology with workflow solutions*
- *Reduce fraud and counterfeit in high value documents*

### HOW YOU'LL BENEFIT

- *Eliminate obsolete content*
- *Reduce inventory and distribution costs*
- *Speed cycle times by producing close to the point of need*
- *Improve effectiveness of printed documents by standardizing look, feel and content*
- *Enable local customization of template documents*
- *Optimize digital kitting and fulfillment processes*

Time-sensitive materials, where content quickly becomes obsolete, are perfect examples where on-demand publishing is a smart solution. By creating and storing your documents electronically, we'll make modifications simple and ensure you are always printing the most recent information. What's more, without vast amounts of printed inventories, storage space is freed up to be used for generating revenue, not collecting dust.



With Standard Register's broad range of on-demand solutions, we'll help reduce your inventory and distribution costs, eliminate obsolete content and enable you to create highly personalized communications. Plus, our nationwide network of production facilities and certified suppliers allows us to seamlessly manage your largest capacity projects, guaranteeing the turnaround you need, while minimizing the negative impact on the environment.

**No matter what level of service is best for you, Standard Register's comprehensive Enterprise Print Management Solutions will empower you to optimize your processes, buy smarter and control your spending. [Contact Standard Register today to get started.](#)**

SCALABLE  
CONFIGURABLE  
SECURE

TECHNOLOGY  
SERVICES

STRATEGIC ASSESSMENTS  
SOLUTION ARCHITECTURE  
PROJECT MANAGEMENT

LOGISTICS  
DIGITAL PRODUCTION  
PARTNER NETWORK

SUPPLY CHAIN

## Cases in Point

### Leading Financial Industry Company Saves 20% Annually with Enterprise Print Management Solutions



A market leader in the financial industry was in search of a supplier to consolidate a variety of print materials, as well as provide warehousing and logistics services across the nation. In addition to taking advantage of Specialized Print Solutions for operational documents, this customer utilized Standard Register's strategic sourcing services to consolidate additional suppliers even further. Furthermore, Standard Register's consultative approach showcased our expertise in variable data printing and personalization, allowing on-demand production capabilities to be leveraged for full color marketing communications. What's more, Standard Register's detailed scorecard reporting enables the company to monitor and meet expected savings targets of 20% annually.

### SMARTworks® Web Solution Drastically Reduces Print Spend While Protecting Brand Across Fortune 100 Company's Enterprise



A Fortune 100 telecommunications company was challenged to reduce its \$80 million spending on printing. By consolidating procurement globally and using Standard Register's SMARTworks Web solution for online ordering, the company saved \$400,000 the first year and is now saving 5% on total print spending annually. In addition, the company's 2,000 sales people now can change marketing materials on the fly, beating competitive offers in less than 24 hours. But with SMARTworks, the marketing department controls the look, feel and quality representation of the company's brand.

SR  
LISTED  
NYSE

[standardregister.com](http://standardregister.com)



600 Albany Street  
Dayton, OH 45417  
1-800-755-6405